

What is a CRM?

Customer Relationship Management (CRM) software has one goal in mind: give business the power to build game changing relationships.

A CRM system offers a simple way to manage contacts, manage the sales process and gain valuable insight into your entire client base.

It's a **game changer!**

The ROI on CRM can add up to as much as

245%
— Forrester

PipelineDeals customers have seen a **481% increase** in their sales pipeline revenue in the first year.



CRM on the Rise

The CRM industry estimated to be a **\$36 billion** industry and growing. — *Forbes*

The ROI on CRM is

5 to every **1** invested.

— *Baseline*

PipelineDeals customers see **ROI payback within 8 months** compared to 19 months with Salesforce or Microsoft Dynamics 365. — *G2Crowd*

Major **bang** for your **buck!**

47%

of companies currently using CRM report an **increased customer satisfaction rate.**

— *Capterra*

Adoption rates for CRMs range:

PipelineDeals:

90% 

Salesforce:

76% 

Average months to go live with PipelineDeals is **only ½ month** vs. about 4 months with Salesforce and Microsoft Dynamics 365.

It's the CRM you'll **actually use!**

Try PipelineDeals free for 14 days!

30-Day, 100% satisfaction guarantee or your money back.